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Greenwoods State Bank Expands Into Waukesha County

Lake Mills, Wisconsin (January 28, 2019) — Greenwoods State Bank announced a new location at 3212 Fiddlers Creek Drive, Waukesha, Wisconsin 53188, with a projected opening date of April 1. This news follows the recent announcement that Greenwoods State Bank will acquire Fox River State Bank, which has offices in both Burlington and Lake Geneva.

"We have had a great response to the opening of our loan production office in nearby Hartland making this opportunity in Waukesha an easy decision," stated Chief Executive Officer of Greenwoods State Bank, Bill McDonald. "Along with our acquisition of Fox River State Bank we now have a significant footprint in Green, Rock, Waukesha, Racine, Jefferson, and Walworth Counties. The location in Waukesha was fueled by interest from current clients and inquiries from dynamic entrepreneurs located in the greater Waukesha area."

"We are opening this location as a result of increasing commercial loan demand and the opportunity to offer innovative cash management and treasury products that assist business owners and fund growth opportunities in the region," said Rob Cera, President of Greenwoods State Bank. "Our Hartland location has only been open for nine months and has far outpaced our initial loan growth expectations for the office. Our new state-of-the-art Waukesha branch and experienced banking team will only further show case some of the best personal and commercial banking products and service in the area."

Greenwoods State Bank was founded in the late 1800s. Since 2010, the bank has more than tripled in asset size and expects the Waukesha location to fuel continued growth for the bank.

"We continue to look for expansion opportunities where we can find businesses that need our type of exclusive financial insights and powerful systems that help their business grow thoughtfully and strategically," closed Cera.



